

# Why Engage the Business Technology Consulting Group?

Experienced Senior Level Professionals

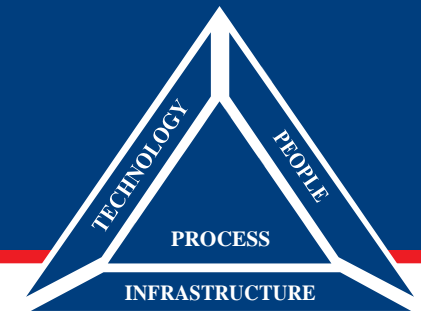
Significant System Strategy, Design & Implementation Experience

Emphasis on Obtaining ROI from IT Initiatives via Improved Business Processes

Vendor Independent

Solutions On-Time And within your Budget

Midwest-based Consulting Practice



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## EXECUTIVE CONSULTING SERVICES

for

- Technology
- Business

## BTCG

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YOUR TRUSTED  
ADVISORS TO DRIVE  
INNOVATION  
AND MANAGE COSTS

# Business Technology Consulting Group

## Services...

### Business Process Management (BPM)

#### Building the Foundation for Success

- Business vision and strategy
- Best Practices benchmarking
- Strategic Cost Reduction
- Foster Business and IT Collaboration
- Optimizing the Investment in Sox, ITIL, COBIT, and other compliance and governance initiatives
- Business Case, ROI, TCO development



### Technology Infrastructure Management (TIM)

#### Optimizing the IT Investment

- Infrastructure Planning
- Data Center Optimization
- Data Center Relocation, Co-Location
- Contingency and Disaster Recovery Planning
- Technology selection/implementation
- Alignment of policies & procedures to Business needs
- Security practices, policies and procedures
- Telecommunications and network Infrastructure reviews



### Information Management (IM)

#### ROI-Driven Information Management

- Strategic IT Guidance to C-Level Executives
- Strategic Information Systems alignment with Corporate Objectives
- Project Management and Best Practices
- Package Selection and Vendor management
- Implementation Management
- Existing System Optimization to achieve the ROI from ERP Investments

